



**MARYLAND**  
*Association of*  
**COUNTIES**

# *The Road Ahead*

**MACo WINTER CONFERENCE**

January 7-9, 2015 | Cambridge, MD

Hyatt Regency Chesapeake Bay Hotel

*New Leaders.  
New Partners.  
New Strategies.*

*Registration Brochure*

*20 educational sessions,  
30 exhibitors,  
and countless ways to shape  
Maryland's public policy landscape!*

**REGISTER TODAY!**  
[www.mdcountries.org/MACoCon](http://www.mdcountries.org/MACoCon)



## MARYLAND Association of COUNTIES

### About MACo

The Maryland Association of Counties (MACo) is a non-profit and non-partisan organization that serves Maryland's counties by articulating the needs of local government to the Maryland General Assembly. The Association's membership consists of county elected officials and representatives from Maryland's 23 counties and Baltimore City.

MACo is the only organization serving the needs of county elected officials and governments across the state of Maryland.

### Who Should Attend?

- County Elected Officials
- County Staff
- Legislators
- Legislative Staff
- Cabinet Secretaries
- State Officials
- State Staff
- Congressmen
- Commercial Representatives
- Non-profit Representatives

## MACo Winter Conference

### *The Road Ahead*

MACo's Winter Conference leads into Maryland's General Assembly Session—the intensive 90 days of law-making that affect all residents of our state. Over 400 of Maryland's government leaders and legislators will gather at MACo's Winter Conference to discuss the preeminent policy issues of the day.

In addition to our 20 educational sessions, attendees will participate in workgroups, meetings, and briefings that will help shape the policy landscape in the upcoming General Assembly Session.

This year, we have the pleasure of welcoming our newly elected officials and legislators. This conference will focus on introducing these new officials and legislators to the needs and priorities of county government and forming partnerships that will benefit everyone as we look toward the upcoming General Assembly Session and *the road ahead*.

#### *New Leaders*

Join us to welcome the newly elected county officials, legislators, State Administration, and appointed staff

#### *New Partners*

Discuss shared priorities, needs, and goals and form lasting relationships that will carry through the upcoming Session and beyond

#### *New Strategies*

Learn about the challenges of county government and the solutions proposed to address those challenges—lend your voice to the discussion of how county leaders can shape Maryland's public policy landscape

# At-a-Glance Schedule

## Wednesday, January 7, 2015

7:30 am - 4:30 pm	Registration
7:30 am - 11:00 am	Exhibits Set Up
8:00 am - 1:00 pm	Newly Elected Officials Orientation & Lunch
10:15 am - 10:30 am	Coffee Break
11:00 am - 6:00 pm	Exhibits Open/Cyber Café Open
12:00 pm - 1:00 pm	Lunch on your own
1:15 pm - 2:45 pm	Special Session: "What You Need to Know about County Government"
2:30 pm - 5:30 pm	Smart Growth America Reception
2:45 pm - 3:00 pm	Coffee Break
3:00 pm - 5:00 pm	Academy Core Session: "Ethics"
4:30 pm - 5:30 pm	MSEC Awards Ceremony
5:30 pm - 6:30 pm	Welcoming Reception
6:30 pm - 8:30 pm	Welcoming Banquet & Keynote Presentation (ticket required)
8:30 pm - 9:30 pm	Dessert Reception Sponsored by MACo's Corporate Partners

## Friday, January 9, 2015

7:30 am - 10:30 am	Registration
7:30 am - 9:30 am	Continental Breakfast
8:00 am - 9:30 am	Academy Core Session: "Open Meetings"
9:30 am - 10:45 am	2015 General Assembly Forecast
10:45 am - 11:00 am	Coffee Break & Hotel Check-out
11:00 am - 12:30 pm	Closing General Session: "The County Official's Guide to Lobbying in Annapolis"
12:30 pm - 1:00 pm	Boxed Lunches & Adjournment

Please note that the schedule is tentative and subject to change. Check [www.mdcountries.org](http://www.mdcountries.org) for updates.

## Thursday, January 8, 2015

7:30 am - 3:30 pm	Exhibits Open/Cyber Café Open
7:30 am - 3:30 pm	Registration
7:30 am - 9:00 am	Continental Breakfast
7:30 am - 8:30 am	County Elected Officials Breakfast & Business Meeting (ticket required)
9:00 am - 4:00 pm	Spouse Tour (offsite—registration required)
9:00 am - 10:15 am	General Session: "Making Public Infrastructure the People's Priority"
10:15 am - 10:30 am	Coffee Break
10:30 am - 11:45 am	General Session: "Advancing Your Community... Techniques For Economic Development Strategies"
11:45 am - 12:45 pm	Buffet Lunch (ticket required)
11:45 am - 12:45 pm	Women of MACo Lunch (ticket required)
1:00 pm - 2:00 pm	EDUCATIONAL SESSIONS <i>Sponsored by MACo's Affiliates</i>
2:00 pm - 2:15 pm	Coffee Break
2:15 pm - 3:15 pm	EDUCATIONAL SESSIONS <i>Sponsored by MACo's Affiliates</i>
3:15 pm - 3:30 pm	Coffee Break
3:30 pm - 4:30 pm	EDUCATIONAL SESSIONS <i>Sponsored by MACo's Affiliates</i>
4:30 pm - 5:30 pm	MACo Administrators' Affiliate Meeting (private)
4:30 pm - 5:30 pm	Maryland County Officials Diversity Caucus Reception
5:30 pm - 6:30 pm	Inaugural Banquet Reception
6:30 pm - 8:30 pm	Inaugural Ceremony/Awards Banquet (ticket required)
8:30 pm - 9:30 pm	President's Reception

Attend MACo's Winter Conference: Register now at [www.mdcountries.org/MACoCon](http://www.mdcountries.org/MACoCon)

SAVE THE DATE - MACo SUMMER CONFERENCE

August 12-15, 2015 | Roland Powell Convention Center | Ocean City, Maryland

# ***Newly Elected Officials Orientation***

***Wednesday, January 7, 2015 | 8:00 am—1:00 pm***

County government is often characterized as “where the rubber meets the road” in providing vital core services to residents. Whether it is repairing potholes, keeping the public safe, setting local land use policies, or providing the first response in a crisis, counties have a direct and tangible impact on the people they serve. Consequently, counties are also the level of government closest to the people and most directly answerable to them.

During this Orientation, newly elected officials will learn about local government budgeting and structure and will participate in roundtable mentoring sessions to learn directly from seasoned elected officials about the duties, responsibilities, and challenges they will face over the next four years. Participants will also learn about their role in working with the General Assembly and MACo, and will hear briefly from the National Association of Counties, the Local Government Insurance



***Mentoring Session from 2011***

Trust, Nationwide Retirement Solutions, and the Academy for Excellence in Local Governance about resources available to public officials as part of MACo membership.

***MACo’s Newly Elected Officials Orientation is offered every four years, following an election. The Orientation is only open to newly elected Maryland county officials. Participants must register for MACo’s Winter Conference, but there is no additional cost for this Orientation.***

<b>8:00 am—8:30 am</b>	<b><i>Welcome and Introduction to MACo</i></b>
<b>8:30 am— 9:00 am</b>	<b><i>Local Government Structure</i></b>
<b>9:00 am—10:15 am</b>	<b><i>Mentoring Session—What to Expect Now That You Are a County Elected Official</i></b>
<b>10:30 am—11:15 am</b>	<b><i>County Elected Officials’ Role in the Legislature</i></b>
<b>11:15 am—12:00 pm</b>	<b><i>Local Government Budgeting</i></b>
<b>12:00 pm—1:00 pm</b>	<b><i>Lunch—The Value of Forging Relationships</i></b>

***Questions? Contact Meetings & Events Director Virginia White  
at 410-269-0043 or [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org)***

# Schedule of Events

**Wednesday, January 7, 2015**

**7:30 am - 4:30 pm | REGISTRATION**

**7:30 am - 8:30 am | CONTINENTAL BREAKFAST**

**8:00 am - 1:00 pm | NEWLY ELECTED OFFICIALS ORIENTATION**

MACo offers this special training program to newly elected county officials every four years following an election. It is a great way for new officials to become immersed in county government. For more information, please see page 4.

**11:00 am - 6:00 pm | EXHIBITS & CYBER CAFÉ OPEN**

**12:00 pm - 1:15 pm | LUNCH ON YOUR OWN**

**1:15 pm - 2:45 pm | WHAT YOU NEED TO KNOW ABOUT COUNTY GOVERNMENT:  
SNAPSHOTS FROM THE ACADEMY FOR EXCELLENCE IN LOCAL GOVERNANCE**

A foundation of knowledge and skills is needed to successfully navigate the many different facets of being a government official. In this session, speakers will briefly touch on the basic skills and information every county government practitioner needs to know, including risk management, reaching consensus, financial management, ethics, and information on specific laws such as the *Public Information Act*. All of these topics and more are covered in-depth as Core Courses in the Academy for Excellence in Local Governance. The Academy is a voluntary certificate program founded by MACo and the Maryland Municipal League (MML), sponsored by the Local Government Insurance Trust (LGIT), and offered through the University of Maryland's School of Public Policy. *Participants will receive one elective credit towards Academy certificate completion by attending this course.*

**2:30 pm - 5:30 pm | LEADING EFFECTIVELY ON SMART GROWTH:  
SMART GROWTH AMERICA MEETING & RECEPTION**

Co-sponsored by Smart Growth America and 1000 Friends of Maryland, the "Maryland Chapter of the Local Leaders Council" is a network of leaders in local government who are passionate about implementing smart growth. Network with county leaders dedicated to improving quality of life for all Marylanders. Hear from county leaders about their work in building strong and vibrant communities. Learn about resources and membership opportunities with the Maryland Chapter. The session will include informal networking and refreshments.

**2:45 pm - 3:00 pm | COFFEE BREAK**

**3:00 pm - 5:00 pm | ETHICS**  
*Core Course, Academy for Excellence in Local Governance*

Ethical dilemmas face county elected officials every day in an atmosphere where public and private actions are increasingly scrutinized. Many ethical challenges facing elected officials are matters of common sense, but more complicated situations may fall into "gray" areas. This course, led by a seasoned expert in government ethics, explores the law and applies it to hypothetical but realistic situations. You do not need to be enrolled in the Academy for Excellence in Local Governance to attend this session, but participants will earn one Core credit upon completion.

**4:30 pm - 5:30 pm | MARYLAND SMART ENERGY COMMUNITIES AWARDS CEREMONY**

Seven Maryland counties and Baltimore City will be recognized for their participation in the Maryland Smart Energy Communities program. This event will include a brief overview of the program and information about how all Maryland counties can participate, receive grant funding, and get recognized for their leadership in energy management. Each award recipient will be spotlighted as their accomplishments and energy projects are announced and representatives are called forward to receive their MSEC placard. Recipients include Baltimore City and Anne Arundel, Prince George's, Garrett, Talbot, Montgomery, Harford, and Frederick Counties.

# Schedule of Events

**Wednesday, January 7, 2015**

**5:30 pm - 6:30 pm | WELCOMING RECEPTION**

*Sponsored by the Hyatt Regency Chesapeake Bay Hotel*

**6:30 pm - 8:30 pm | WELCOMING BANQUET & KEYNOTE PRESENTATION (ticket required)**

*Sponsored by MACo's Silver Corporate Partners*

***Trust Your CAPE™ -Transforming Everyday Leadership Superpowers into Extraordinary Results***

For elected officials in public service, the challenges are many and the risks are real. But for those willing to step up and lead the way, opportunities abound! This interactive program reveals four “everyday super powers” that can help you and your team transform good intentions into meaningful results on ***The Road Ahead***.



Learn how to tap into your superhero, harvest the wisdom of those around you, build collaborative purpose, and move your constituents’ best interests forward. Build your CAPE with Clarity, Attitude, People, and Engagement – and take your leadership results from ordinary to extraordinary!

**8:30 pm - 9:30 pm | DESSERT RECEPTION**

*Sponsored by MACo's Corporate Partners*

**Thursday, January 8, 2015**

**7:30 am - 3:30 pm | EXHIBITS OPEN/CYBER CAFÉ OPEN**

**7:30 am - 3:30 pm | REGISTRATION**

**7:30 am - 9:00 am | CONTINENTAL BREAKFAST**

**7:30 am - 9:00 am | MAKING YOUR VOICE HEARD IN ANNAPOLIS**

**COUNTY ELECTED OFFICIALS FORUM, BREAKFAST & BUSINESS MEETING (ticket required)**

MACo invites Maryland County Elected Officials to join us for breakfast to learn more about MACo’s advocacy efforts in Annapolis and how you can take part! MACo staff will discuss the Association’s role during the General Assembly Session, working with MACo’s Legislative Committee, and taking positions on bills. Staff will also provide an overview of MACo’s Legislative Tracking Database and the “MACo Action Alert” system.

**9:00 am - 4:00 pm | SPOUSE TOUR (offsite—registration required)**

**9:00 am - 10:15 am | GENERAL SESSION: “MAKING PUBLIC INFRASTRUCTURE THE PEOPLE'S PRIORITY”**

A strong public infrastructure increases residents’ quality of life and fosters business growth and economic development. Conversely, poor public infrastructure can drive residents and businesses away. Yet, despite its critical importance, Maryland is struggling to maintain a sound infrastructure system. As our aging infrastructure decays, the costs to renovate and replace it are already in the billions and will continue to increase over time. Panelists will highlight the state of our public infrastructure, discuss the impact that reduced state and federal funding has had on county infrastructure projects and maintenance, and review recent and upcoming efforts to make infrastructure funding a priority, not only for policymakers, but for the residents themselves.

# Meet our Keynote Speaker, Ron Black



*Ron's high energy and playful intensity has delighted over 1900 audiences in 47 of the United States, throughout Canada, Australia, and in Colombia, Russia, and Brazil. He speaks on leadership from experience—he is the founder of nine companies, a Fortune 500 VP, and served as an NCO in the Marine Corps and the National Guard. A twice-published author, his client list includes many notable organizations such as UCLA, Intel, Boeing, VW, the Defense Intelligence Agency, USDA, Social Security Administration, and the US Army's Special Forces Operations Command. He lives in the Pacific Northwest where he is an avid trail runner, sea kayaker, sailor, cook for his lovely wife, and lucky Papa of three awesome grandchildren.*

## **MACo Winter Conference Spouse Tour**

**- Dorchester County -**

**Thursday, January 8, 2015 | 9:00 am—4:00 pm**

As part of its Winter Conference, MACo offers the ever-popular Spouse Tour. Spouses and guests of MACo conference attendees and exhibitors are welcome to attend and explore area attractions and sites. Tour registration is required, participant must be a guest of a registered conference attendee, and the tour is not available to county elected officials, staff, or others who may be registered to attend the conference educational sessions.

This year, MACo guests will tour Dorchester County. Tour participants will visit the **Blackwater National Wildlife Refuge**, called the “Everglades of the North,” and home to the largest breeding population of American bald eagles on the East Coast, north of Florida. Then they'll visit the gathering place of local artists, the **Dorchester Center for the Arts**, to explore local art and have an opportunity to shop for unique and hand-made artwork and gifts.

Lunch will be shared at a restaurant in downtown Cambridge before the group heads to **Layton's Chance Vineyards & Winery** for a tour and wine-tasting. Finally, the group will learn more about Dorchester County's rich history and cultural heritage at the **Captain John Smith Center**.

**Spouse/guest registration includes a ticket to our Wednesday and Thursday Banquets, along with a seat on the tour—a great opportunity to enjoy your conference stay with a family member or friend!**



# Schedule of Events

**Thursday, January 8, 2015**

**10:15 am - 10:30 am | COFFEE BREAK**

**10:30 am - 11:45 am | GENERAL SESSION: "ADVANCING YOUR COMMUNITY...TECHNIQUES FOR ECONOMIC DEVELOPMENT STRATEGIES"**

Economic development transforms our lives by encouraging innovation, creating jobs, and enriching communities. Yet demographic differences amongst the counties may lead to different approaches to achieve these outcomes. This session will discuss specific economic development strategies and the importance of working together in partnership to achieve our economic goals.

**11:45 am - 12:45 pm | BUFFET LUNCH (ticket required)**

**11:45 am - 12:45 pm | AFFILIATE & INTEREST GROUP LUNCHESES (lunch ticket required)**

Public Information Officers and County Communications Staff Lunch  
Regional Councils' Lunch  
Rural Counties Coalition Lunch  
Women of MACo Lunch

**1:00 pm - 2:00 pm | EDUCATIONAL SESSIONS—Sponsored by MACo's Affiliate Members**

***Living in a Glass House: Transparency and Data Management for County Governments***

***Sponsored by MACo's Administrators Affiliate***

Web-based technologies for government information and services have changed the landscape for county officials who are responsible for providing access to government information. As more and more county government data is becoming available online, counties must also confront the challenges of online documents. Besides the traditional staffing and cost issues, counties must also address technology infrastructure, document preservation, security and privacy concerns, and managing user expectations. In this panel, a technology expert, a county government official, and a transparency advocate will discuss managing Public Information Act requirements, providing information about government functions and services to the public, and implementing new technologies.

***Treacherous Shoals: Navigating the Murky Depths of Water Issues***

***Sponsored by MACo's Attorneys Affiliate***

Water issues have been at the forefront of many recent federal and state environmental initiatives, resulting in both legislation and litigation. While these initiatives aim to improve our impaired waterways, it can be challenging for a county to comply with costly water mandates while avoiding litigation and state and federal penalties. Panelists will explain a variety of recent water issues, including: (1) the requirements of the Chesapeake Bay Total Maximum Daily Load (TMDL); (2) litigation surrounding Municipal Separate Storm Sewer System (MS4) permits; (3) a proposed expansion of the "Waters of the United States" definition under the Clean Water Act; and (4) responding to sea level rise.

***10 Things You Don't Know About Running a County Jail***

***Sponsored by MACo's Corrections Affiliate***

You may know that in the interest of public safety and justice, county jails provide confinement of pretrial detainees and certain convicted felons within the borders of their facilities. You may also know that county jails offer alternatives to incarceration and re-entry programs. But do you know what it takes to get those jobs done and keep facility operations running 24 hours per day, 365 days per year while providing a clean, safe and secure environment for detainees and staff? In this session, learn about the ins-and-outs of running county jails as well as the comprehensive, innovative, and effective services they provide to prisoners and the surrounding communities.

# Schedule of Events

**Thursday, January 8, 2015**

**1:00 pm - 2:00 pm | EDUCATIONAL SESSIONS—Sponsored by MACo's Affiliate Members (continued)**

## ***Will the Boomers Bust Us?: A Reality Check***

***Sponsored by MACo's Aging Affiliate***

Maryland began shifting from grant-based funding for aging programs to a fee-for-services model in 2012 with the Home and Community Based Waiver for Older Adults. Currently, counties are billing for the Community Options Waiver and not covering the costs. Aging services such as Maryland Access Point (MAP) and others are moving to fee-for-service as well. The transition at the state level moves forward despite the fact that revenue estimates for fee-based services do not come close to matching current grant-funding levels. This panel will address how Area Agencies on Aging can continue to support older adults aging-in-place in Maryland with an eye towards strategic planning for the sustainability of current programs. It is estimated that by 2030, 1 in every 5 Americans will be over 65 years of age.

## ***All Work and No Play...The Role and Importance of Your Parks and Rec Department***

***Sponsored by MACo's Parks & Recreation Affiliate***

Your parks and recreation department performs a vital and increasingly diverse role within your county's government. Besides offering traditional indoor and outdoor recreational activities, your parks and rec department is also involved in land conservation acquisitions, health and wellness initiatives, and providing social venues for target populations such as senior citizens. As citizen expectations have risen over recent years, departments have struggled to provide more services in the face of uncertain State aid. Panelists will provide an overview of a parks and recreation department, highlight the importance and role of Program Open Space, and discuss ongoing challenges.

**2:00 pm - 2:15 pm | COFFEE BREAK**

**2:15 pm - 3:15 pm | EDUCATIONAL SESSIONS—Sponsored by MACo's Affiliate Members**

## ***Waste Not, Want Not: The Promise and Challenge of Zero Waste***

***Sponsored by MACo's Administrators Affiliate***

In Maryland, counties are responsible for residential recycling and have created strong recycling programs. However, the State is now considering adopting a "zero waste" policy, which has been defined as achieving an 80% recycling rate and 85% total waste diversion rate by 2040. Such a policy will have profound policy and budget implications not only for the counties but also municipalities, the private sector, and Maryland residents. Panelists will discuss the benefits and challenges Zero Waste presents to these different sectors.

## ***Mastering the Mystery of Infrastructure Budgeting***

***Sponsored by MACo's Budget & Finance Officers Affiliate***

Counties own a lot of "stuff" – from canoes to roads, and from computers to pumping stations. Do you know what you have, what it will take to keep it in good shape, and how you will pay for it? When times are tough, maintenance often gets deferred, but even in good times infrastructure might not get all of the attention it should. Our speakers will discuss the importance of maintaining infrastructure and the challenges of keeping it up.

## ***The Many Faces of Family Violence***

***Sponsored by MACo's Human Services Affiliate***

Recent headlines have put a spotlight on the physical, emotional, sexual, and financial abuse or neglect that can occur within the dynamics of familial or intimate relationships. "Family violence" is the umbrella term for crimes in which family members are both the offenders and victims. These crimes include domestic violence, sexual abuse, child abuse, and elder abuse. In this session, participants will learn about the prevalence rates, support networks, and the wide array of State and local services available to protect and assist victims.

# Schedule of Events

**Thursday, January 8, 2015**

**2:15 pm - 3:15 pm | EDUCATIONAL SESSIONS—Sponsored by MACo's Affiliate Members (continued)**

***How Hard Can It Be? An Introduction to County Planning & Zoning***

***Sponsored by MACo's Planners Affiliate***

Planning and zoning decisions are among the most challenging and controversial issues facing a county elected official. Planning and zoning is a complex and formidable process – just what are those “visions” about anyway? As a county navigates this process, it must balance valid but often competing concerns from different stakeholders, including developers, businesses, agriculture, environmentalists, and county residents. Panelists will provide an overview of the planning and zoning process, discuss how to handle the “push and pull” between different stakeholder groups, and highlight recent significant land use changes at the State level.

**3:15 pm - 3:30 pm | COFFEE BREAK**

**3:30 pm - 4:30 pm | EDUCATIONAL SESSIONS—Sponsored by MACo's Affiliate Members**

***Roads, Runoff, Recycling, and More – Getting to Know Your Public Works Department***

***Sponsored by MACo's Engineers Affiliate***

The local department of public works (DPW) can often be a confusing entity as it is responsible for a wide range of infrastructure projects and public services. Size and geographic locations vary, but this one department does many things: it builds and maintains your local roads and bridges, constructs and preserves your stormwater infrastructure, and manages your recycling and wastewater facilities, just to name a few. During this session, you will gain a better understanding of your rural and urban DPW. Speakers will discuss how rural and urban DPWs differ in structure, the size of their budgets, project priorities, and challenges.

***Environmental Equity – Challenges in Permitting and Land Use***

***Sponsored by MACo's Environmental Health Affiliate***

Environmental justice is a policy that is receiving renewed attention in Maryland. Specifically, legislators and policy makers have expressed concern about state and local permitting and land use processes that may result in the clustering of pollution sources in poorer areas. Any changes in permitting will affect counties both as permit issuers and permit applicants while land use changes would likely limit a county's zoning ability. Panelists will provide an overview of environmental justice concepts, discuss prior and pending environmental justice legislation, and highlight some of the challenges in creating a fair and practical environmental justice policy.

***Public Health Threats: What Every Public Official Should Know***

***Sponsored by MACo's Health Officers Affiliate***

On a daily basis, Maryland's twenty-four local public health departments serve on the front lines to protect and ensure the health of their residents and communities. Whether it is headline-making diseases like Ebola and Enterovirus D68, or more common health threats such as influenza, rabies, Lyme, hepatitis, or foodborne and waterborne illnesses, Health Officers and their staff fill the important role of helping to prevent, contain, or eliminate these threats. This session will describe the importance of public health, the role of local public health departments in determining their county's health, and discuss the latest emerging and existing public health threats facing our counties today. The panelists will provide the most current information all county officials and legislators should know.

***Bull's-eye: Hitting the Moving Target of County Government Recruitment and Training***

***Sponsored by MACo's Human Resources Affiliate***

Every county department relies on its greatest asset – its people – to deliver services to residents. Over the next few years, a number of seasoned county workers will become eligible for retirement, and, at the same time, millennial employees are entering the workforce with different skills and expectations than their predecessors. In this session, county human resources officers will describe their tactics for maintaining a skilled workforce over the next decade and a representative of Maryland's Community Colleges will share how they can assist county governments as they set their sights on a changing workforce.

# Schedule of Events

**Thursday, January 8, 2015**

**4:30 pm - 5:30 pm | MACo ADMINISTRATORS' AFFILIATE MEETING (private)**

**4:30 pm - 5:30 pm | MARYLAND COUNTY OFFICIALS' DIVERSITY CAUCUS RECEPTION**

**5:30 pm - 6:30 pm | INAUGURAL RECEPTION**

*Sponsored by MACo's Bronze Corporate Partners*

**6:30 pm - 8:30 pm | INAUGURAL CEREMONY & AWARDS BANQUET (ticket required)**

*Sponsored by MACo's Gold Corporate Partners*

This banquet is the highlight of MACo's Winter Conference. Following a delicious dinner of locally-sourced cuisine prepared by the Hyatt's esteemed chef, MACo recognizes select legislators and elected officials and gives out awards for their service to the people of Maryland. The Governor of Maryland traditionally attends and installs MACo's Board of Directors, then speaks about his plans for the upcoming legislative session.

**8:30 pm - 9:30 pm | PRESIDENT'S RECEPTION**

Incoming MACo President, Ike Leggett, County Executive for Montgomery County, invites all MACo Winter Conference registrants and guests to join him for dessert at the President's Reception.

**Friday, January 9, 2015**

**7:30 am - 10:30 am | REGISTRATION**

**7:30 am - 9:30 am | CONTINENTAL BREAKFAST**

**8:00 am - 9:30 am | OPEN MEETINGS**

*Core Course, Academy for Excellence in Local Governance*

Maryland's Open Meetings Law guides public officials in the requirements for providing public notice of decision-making functions and for closing meetings when appropriate. The law has nuances for different forms of county governments, especially for county commissioners, who act in a dual legislative/executive role. The Open Meetings Law has been revised to better accommodate "administrative functions" and other procedures of governmental bodies. Knowledgeable experts focus on the law's application to counties, including some of the cases and complaints that have come before the Compliance Board. You do not need to be enrolled in the Academy for Excellence in Local Governance to attend this session, but participants will earn Core credit upon completion.

**9:30 am - 10:45 am | 2015 GENERAL ASSEMBLY FORECAST**

The beginning of a new term signifies change and new opportunities - but lawmakers will face several lingering challenges. Budget forecasts suggest limited opportunity for innovation and growth and many issues in public safety, environmental protection, education, and other areas continue to garner public and political attention. The General Assembly's two presiding officers, an opposition party leader, and a policy advocate from the newly elected Administration will share their views on the issues confronting Annapolis for 2015 and beyond.

**10:45 am - 11:00 am | COFFEE BREAK & HOTEL CHECK-OUT**

**11:00 am - 12:30 pm | CLOSING GENERAL SESSION:**

**"THE COUNTY OFFICIAL'S GUIDE TO LOBBYING IN ANNAPOLIS"**

Each year the Maryland General Assembly faces countless issues that affect Maryland's counties. How can you, as a county official, best influence this process? Attend this candid and participatory session to learn some insider tips and sharpen your own skills. Boxed lunches will be served at the end of this session.

# TESTIMONIALS

“At Nationwide Retirement Solutions, we strive to have partners who share our enthusiasm for and understanding of the importance of helping Public Sector employees be prepared for retirement. Over the last 25 years we've had the opportunity to share those ideas with the members of MACo.

Throughout the year we attend many conferences, and **we are always certain the MACo Summer and Winter Conferences are first on our calendar** because they allow us to maintain existing relationships and provide excellent opportunities to develop new ones.”

~ *Scott Wamboldt,*  
*Retirement Specialist,*  
*Nationwide Retirement Solutions*

“There is **no better way to learn, grow, and connect with Maryland county officials** and staff than at the MACo Winter Conference! This conference is a ‘must attend’ for our organization every year!”  
*Andrew Goldschmidt, National Association of Counties*

“What a great time. We were talking about the people who do such a good job in safety and health for their counties. We’re honored to be able to answer questions about workers compensation and benefits of being part of a great organization. **The new relationships we build within MACo are priceless.** Thank you for your support.”  
*Mario Melfa, Chesapeake Employers’ Insurance Trust*

“MACo **provides valuable services** to not only Maryland's counties but to its government agency partners as well.”  
*Christine Duray Feldmann, Office of the Comptroller of Maryland*

“MACo provides an excellent opportunity to have quality time with our long-time customers in a terrific setting. It also gives us **a chance to meet new County and City members and network with our peers.**”  
*Dee Freeman, Motorola Solutions, Inc.*

“As a Corporate Partner and exhibitor at the MACo conferences, Cigna has enjoyed working with the MACo team and **counts these conferences as a key opportunity to meet and connect with county officials and staff.**”  
*Beth W. Truffer, Cigna*

# Hyatt Regency Chesapeake Bay Hotel Cambridge, Maryland

***Discounted Group Rates—through December 15, 2014***  
**(per room, per night, 13.5% tax additional if applicable)**

Single/Double Occupancy:	\$129.00
Triple/Quadruple Occupancy:	\$154.00/\$179.00
Water-view:	\$40.00 additional

## *Reservations*

**By Phone: 888.421.1442**

**(be sure to request the *Maryland Association of Counties Winter Conference* discounted rate)**

### **Online:**

Rooms may also be reserved online through the Hyatt's online reservation portal — please go to [www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon) for more information.

## *Policies*

### **Room Block Deadline: December 15, 2014**

Please reserve your room before this date. Reservations made after this date will be subject to availability & prevailing rates.

### **The MACo Group Rate is valid for 2 days before and 2 days after the Conference.**

MACo Guests **do not pay** the \$12 Daily Resort Fee.

**Hotel Cancellation Policy:** Cancellations must be made 72 hours prior to arrival date to receive a full refund. Guests may change date of departure only at check-in to avoid additional fees.



# REGISTRATION POLICIES & PROCEDURES

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## Registration

### *General Policies*

- Registration DOES NOT include hotel reservations. Registrants must make their own hotel reservations. Discounted rates at the Hyatt have been arranged; please see page 13 of this brochure for additional information.
- Registration fees include meal tickets AS LISTED on the registration form. **Meal tickets are NOT included for one-day registrations.**
- Payment MUST accompany registration. Registrations received prior to payment will not be processed until payment is received. Amount due will be determined by postmark date on payment.

### *Spouse/Domestic Partner Registration*

- Spouse registrations are intended for the spouses or domestic partners of registered attendees. Participants must be at least 18 years old—for activities involving alcohol, guests must be at least 21 years old. Business partners, coworkers, associates, clients, etc., do not qualify for this registration and must register separately. MACo reserves the right to refuse the spouse registration rate to any registrant if it is clear that this rate is being abused.

### *Cancellations/Changes and Refunds*

- If a written request for cancellation or change resulting in a refund is received by December 5, 2014, fees will be refunded, less a \$75.00 processing fee. After that date, fees are non-refundable.
- Substitutions are accepted at no charge until January 5, 2015.
- On-site substitutions and registration transfers, except in cases of extreme emergencies, will result in an additional \$150 charge.

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## Special Events at the Conference

- Elected Officials Breakfast – Only County Elected Officials registered to attend the Conference are given tickets to this event.
- Welcoming Banquet, Lunches, and Inaugural Banquet/Awards Ceremony– These are ticketed events. **Tickets are included in full registrations.** Tickets may be purchased in addition to full registrations; one-day registrants may only purchase meal tickets for events occurring on the day of their registration. Tickets may not be purchased without a registration.
- Spouse registrations include Wednesday and Thursday Banquets and spouse tour ticket (tour includes lunch) – the Friday lunch session is not included with the spouse registration.

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## Press

### *Registration*

- Members of the press are welcome to attend the MACo Winter Conference. Press registrations are complimentary, however meal tickets are not included. Meal tickets may be purchased separately if desired—press must be registered to attend the conference and to purchase meal tickets. Please fill out the press registration form available at [www.mdcounties.org](http://www.mdcounties.org).

### *Videotaping*

- Videotaping is permitted without permission needed in all of the common areas of the Hyatt Regency Chesapeake Bay Hotel; this does not include meeting rooms or ticketed meal events. We ask that you kindly notify us of your intention to videotape in any of the common areas so that we can be sure to find you a space that doesn't interfere with foot traffic. Videotaping is not permitted in any of our private meetings or ticketed meal events.
- Permission is needed to videotape an educational session. If members of the press wish to videotape a session, they must send a request to Virginia White at [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org) at least one week prior to the start of the conference. MACo must obtain waivers from all speakers involved before a session may be taped.

### *Requests for Interviews*

- Members of the press desiring to interview MACo's leadership must send a scheduling request to Virginia White at [vwhite@mdcounties.org](mailto:vwhite@mdcounties.org).

# REGISTRATION FORM [WWW.MDCOUNTIES.ORG/MACoCON](http://WWW.MDCOUNTIES.ORG/MACoCON) FOR ONLINE REGISTRATION)

MACo Winter Conference | January 7-9, 2015 | Hyatt Regency Chesapeake Bay Hotel | [Hotel Reservations: 888.421.1442](http://HotelReservations:888.421.1442)

Name: \_\_\_\_\_ First MI Last Badge Name: \_\_\_\_\_

Representing: \_\_\_\_\_

Job Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Tele: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Twitter Handle: \_\_\_\_\_ Follow MACo on Twitter: @MDCounties | Event hashtag: #MACoCon

**Only if purchasing a Spouse Registration:** Spouse Name: \_\_\_\_\_ First MI Last Badge Name: \_\_\_\_\_

Check here to reserve a seat on the Thursday Spouse/Guest Tour:  Telephone Number: \_\_\_\_\_

**Please check appropriate registration fee:**

**COUNTY MEMBERS (ELECTED, APPOINTED, OR HIRED)**

	Through 12/5/2014	Through 12/19/2014	After 12/19/2014
Full Registration <i>(includes all conference sessions, meals, and breaks for 1 person)</i>	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250	<input type="checkbox"/> \$300
Spouse Registration <i>(Includes Wednesday &amp; Thursday Banquets and Thursday Spouse Tour)</i>	<input type="checkbox"/> \$135	<input type="checkbox"/> \$140	<input type="checkbox"/> \$175
Wednesday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175
Thursday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175
Friday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175

**OTHER GOVERNMENT (MUNICIPAL, STATE, FEDERAL EMPLOYEES)**

Full Registration <i>(includes all conference sessions, meals, and breaks for 1 person)</i>	<input type="checkbox"/> \$260	<input type="checkbox"/> \$285	<input type="checkbox"/> \$335
Spouse Registration <i>(Includes Wednesday &amp; Thursday Banquets and Thursday Spouse Tour)</i>	<input type="checkbox"/> \$145	<input type="checkbox"/> \$150	<input type="checkbox"/> \$185
Wednesday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Thursday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Friday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200

**COMMERCIAL (PROFIT & NON-PROFIT)**

Full Registration <i>(includes all conference sessions, meals, and breaks for 1 person)</i>	<input type="checkbox"/> \$280	<input type="checkbox"/> \$305	<input type="checkbox"/> \$355
Spouse Registration <i>(Includes Wednesday &amp; Thursday Banquets and Thursday Spouse Tour)</i>	<input type="checkbox"/> \$155	<input type="checkbox"/> \$160	<input type="checkbox"/> \$195
Wednesday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Thursday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Friday Sessions & Breaks only <i>(order meal tickets separately)</i>	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

**MEAL TICKETS (please indicate number of additional tickets to purchase)**

Wednesday Welcoming Banquet	___ \$65	___ \$70	___ \$75
Thursday Lunch	___ \$35	___ \$40	___ \$45
Thursday Inaugural Banquet	___ \$80	___ \$85	___ \$90
Friday Boxed Lunch	___ \$10	___ \$15	___ \$20
TOTAL DUE:	\$ _____	\$ _____	\$ _____

**CANCELLATIONS/CHANGES/REFUNDS: Please view policy on previous page. Refund requests must be received by 12/5/2014.**

**PAYMENT METHOD:** Check or Money Order payable to **MACo**. Your confirmation/receipt will be emailed to the email address on this form.

Please check appropriate box:  Check  VISA  MasterCard *(sorry no AMEX)*

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**REQUIRED** - Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

MAIL or FAX completed registration form with payment to: MACo - Attn: Allison Valliant, 169 Conduit Street, Annapolis, MD 21401 or FAX: 1.410.268.1775

Questions? [avalliant@mdcounties.org](mailto:avalliant@mdcounties.org) PHONE: 410.269.0043

Maryland Association of Counties  
169 Conduit Street  
Annapolis, Maryland 21401  
www.mdcounties.org

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*Are you interested in learning more about  
Maryland county legislative priorities?*

*Do you want to discuss policy challenges and  
solutions on the local level?*

*Could you benefit from face-to-face interactions  
with Maryland's new government leadership on  
the local, state, and federal levels?*

*Maryland Association of Counties*

# WINTER CONFERENCE

January 7-9, 2015

*Hyatt Regency Chesapeake Bay Hotel  
Cambridge, Maryland  
Dorchester County*

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## REGISTER TODAY!

[www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)