



**MARYLAND**  
*Association of*  
**COUNTIES**

## **Summer Conference**

**August 13 - 16, 2014**

**Roland Powell Convention Center**

**Ocean City, Maryland**

**[www.mdcounties.org/MACoCon](http://www.mdcounties.org/MACoCon)**



# **MACo Summer Conference**

## **Academy for Excellence in Local Governance Sessions**

- ***Academy Core Course: “Consensus & Team Building”***
- ***Academy Core Course: “Public Information Act***
- ***“Financial Literacy - Building Successful Futures”***
- ***“Creative and Collaborative Transportation Solutions to Meet Citizen Needs”***
- ***“Human Trafficking: Channeling Human Services to Challenging Populations”***
- ***“Alzheimer’s, Autism, and Dementia: Improving Endangered Missing Persons Response”***
- ***“Counties Going Green – A Guide to Sustainable Purchasing”***

We’ve highlighted the MACo Summer Conference sessions eligible for Core and Elective course credits in the Academy for Excellence in Local Governance. The following pages list session times and descriptions.

MACo’s 2014 Summer Conference will offer more than 25 educational sessions and many networking opportunities, including the Taste of Maryland Reception, the Governor’s Cabinet Reception, and the Crab Feast. Exhibitors in our 250+ booth tradeshow are eager to meet county decision-makers and share how their products and services can benefit county government.

More information is available in our [registration brochure](#).

You can also [register online](#). Please call 410.269.0043 if you have any questions.

We look forward to seeing you at the Summer Conference!

# ***MACo's Summer Conference***

**August 13 - 16, 2014, Roland Powell Convention Center, Ocean City, Maryland**

## **SESSIONS FOR ACADEMY FELLOWS**

### ***Consensus & Team Building***

**(Academy for Excellence in Local Governance Core Course)**

**Wednesday, August 13, 2014; 1:00 pm – 3:00 pm**

Success in forging good government often comes from reaching compromise and consensus. Sharing ownership of ideas and programs with a broad group of stakeholders can facilitate stronger working relationships that have far-reaching positive effects. This hands-on class features interactive discussion of the essential elements of reaching consensus and team building.

#### ***Speakers:***

- Tom Reynolds, Director, Education Services, Maryland Municipal League
- Lou Geiszl, Deputy Director, Maryland Mediation & Conflict Resolution Office

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### ***Public Information Act***

**(Academy for Excellence in Local Governance Core Course)**

**Wednesday, August 13, 2014; 3:15 pm – 4:45 pm**

What kind of information should be released to the public upon request? This class helps officials and staff at all levels who must deal with the public by informing them about the requirements of Maryland law on the handling of public records. This class includes real-life scenarios to further illustrate appropriate responses to request from the public or the press.

**Speaker:** Adam Snyder, Esq., Chief Counsel, Opinions & Advice, Office of the Attorney General

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### ***Financial Literacy - Building Successful Futures***

**Thursday, August 14, 2014; 1:30 pm – 2:30 pm**

Financial literacy focuses on obtaining the skills necessary to make informed and effective decisions when managing financial resources. These skills may vary from paying bills and balancing a check book, to saving for college and retirement. This session will discuss the importance of starting our children off on the right foot, saving for college, and ensuring financial security in retirement.

#### ***Speakers:***

- Robin McKinney, Executive Director, Financial Education and Capability Commission
- Joan Marshall, Executive Director, Maryland College Savings Plan
- The Honorable Peter Franchot, Comptroller of Maryland
- Carlo L. Cordasco, Jr., CRPC, Income Planning Specialist, Nationwide Financial

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## **SESSIONS FOR ACADEMY FELLOWS**

### ***Creative and Collaborative Transportation Solutions to Meet Citizen Needs***

**Thursday, August 14, 2014; 3:00 pm – 4:00 pm**

Counties face multiple struggles in meeting citizen transportation needs. Heavily populated areas may struggle to provide sufficient transit routes, while less dense areas may struggle with structuring routes to meet citizen needs. This panel will explore regional approaches to achieve efficiency across jurisdictions and ways to help citizenry better understand their transportation options.

#### ***Speakers:***

- George G. Cardwell, Planning Administrator, Office of Planning & Zoning/Transportation Division, Anne Arundel County
- John Powell, Transportation Administrator, Howard County
- Beth Kreider, Director, Locally Operated Transit Systems, Maryland Transit Administration
- Jessica Monahan, Associate Legislative Director, National Association of Counties (NACo)

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### ***Human Trafficking: Channeling Human Services to Challenging Populations***

**Friday, August 15, 2014; 1:00 pm – 2:00 pm**

Human trafficking is one of the fastest growing and profitable criminal enterprises in the world. Victims of this modern-day form of slavery often include children or adults forced, coerced, or deceived into the sex trade, child exploitation, or forced labor and services. According to a report from the Abell Foundation, Maryland sits at the heart of a multi-state trafficking circuit. As this problem grows, so must strategies to rescue and assist the victims. In this session, panelists will discuss human trafficking in Maryland, along with the challenges and different approaches to providing assistance and services to the victims.

#### ***Speakers:***

- Amanda Rodriguez, Human Trafficking Policy Advisor, Governor's Office of Crime Control and Prevention
- Christine Dolan, Broadcasting & Print Investigative Journalist, Former Political Director at CNN
- Detective Milton Orellana, Easton Maryland Department of Police (invited)
- D. Michael Lyles, Executive Director, Prince George's County Department of Human Relations (invited)

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## **SESSIONS FOR ACADEMY FELLOWS**

### ***Alzheimer's, Autism, and Dementia: Improving Endangered Missing Persons Response***

**Friday, August 15, 2014; 2:15 pm – 3:15 pm**

Current research indicates a dramatic increase in the diagnoses of autism in our general population and a rise in the number of cognitive disabilities due to our aging population. This trend will affect our communities and our local resources in particular ways. Representatives of AARP will discuss the increase of persons with cognitive disabilities as our communities age. Representatives of the Pathfinders for Autism and the Montgomery County Police Department will describe new comprehensive approaches to the growing number of cases of Missing Persons with Alzheimer's, Autism, and Dementia.

#### ***Speakers:***

- Shelly McLaughlin, Director of Communications, Pathfinders for Autism
- Officer Laurie Reyes, Montgomery County Department of Police
- Sarah Lenz Lock, Senior Vice President – Policy Strategy & International Affairs, AARP

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### ***Counties Going Green – A Guide to Sustainable Purchasing***

**Friday, August 15, 2014; 2:15 pm – 3:15 pm**

As companies continue to make more environmentally friendly products, purchasing officials must have the proper skills to evaluate these products in terms of cost and effectiveness. This training session will offer best practices for sustainability and help you select products that offer the best value, not only in terms of cost and performance, but for the health of fellow employees and our environment.

***Speaker:*** Anne Jackson, Sustainability Officer, Maryland Department of General Services

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***To attend any of these sessions and earn Academy credit,***

***[please register for MACo's Summer Conference.](#)***

***We look forward to seeing you there!***

#### ***More information:***

- [Registration Brochure](#)
- [Online Registration](#)
- [MACo website](#)
- [Academy Registrar](#) (for information on your current Academy status)